

## PARTNERS IN ACTION Strategic Planning 2010/11

OBJECTIVES	ACTIONS	TIMELINES	ACTION TEAM LEADER(S)	MEASURABLE RESULTS
<b>GOAL: ELIMINATE HOMELESSNESS</b>				
2010 Evaluation and Update of Homelessness Strategy	URM/Social Planning have applied to Service Canada for funding to evaluate the current Homelessness Strategy and update with new action items	Fall 2010	Chuck/Annette	Evaluation of successes and weaknesses of current strategy; clear recommendations on next action items
<b>GOAL: INCREASE NUMBER OF SAFE AFFORDABLE HOUSING UNITS</b>				
Create an inventory of agencies with land assets	Identify other land sites, agencies and partnerships for supported and low cost housing projects. Ensures planning of future projects directly correlates with meeting the identified gaps/targets.	Spring/ Summer 2010	Annette and other members	Strategic Plan for affordable housing in Greater Vernon that is agreed upon by housing stakeholders
Host an annual strategic planning session for affordable housing with housing non-profit agencies.	Host and facilitate session using recommendations from updated Homelessness Strategy as a starting point.	Fall 2010	Annette and other members	
Business plans for Affordable Units	Assist NPO's to develop business plan for supportive housing (up to 200 units). Duplicate Under One Roof model with 18 units.	Ongoing	Jane/Annette	Business Plans for 200 units of affordable housing

**GOAL: INCREASE ACCESS TO RECREATION**

Evaluate effectiveness of recreation discount	- Identify grant for evaluation of project	Ongoing	Annette	Evaluation of impact on health of participants. Potential best practice model.
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**GOAL: INCREASE SENSE OF SAFETY DOWNTOWN**

Lobby for public toilets downtown	Research grants that combine artists and at-risk groups in design and construction of toilets  Continue discussion with city planning around public washrooms in city center planning process	By Spring of 2011	Toilet Action Team (Annette, Ruth, Maureen)	Public washrooms in downtown area
Be open and reactive to ongoing issues that could impart sense of safety downtown.	Earl will keep the Partners in Action Committee connected to downtown merchants and their challenges. Other members will forward issues that impact other users of downtown.	Ongoing	DVA RCMP Community Policing Social Planning	Creation of action teams that resolve issues

**GOAL: IMPLEMENT HARM REDUCTION STRATEGY**

House Harm Reduction Strategy and create action teams to implement recommendations	Harm Reduction Action team will launch strategy April 29  Identify initial action teams for 2010 and begin recruiting members	2010 - 2013	Harm Reduction Action Team	Action teams that follow through and implement the recommendations set out in the strategy.
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**GOAL: BUILDING NEIGHBOURHOOD/COMMUNITY CAPACITY**

Create partnerships to turn West Vernon into a Community Centre	Approach school district with concept/business case	Spring 2010	West Vernon Action Team (Annette and Elaine from People Place)	Community Centre that provides supports and services to neighbourhood and wider community.
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**GOAL: CREATE COMMUNITY AWARENESS OF PARTNERS INITIATIVE**

Communications Plan/Branding Name	- Logo / Website / brochure	End of March	Jane / Annette	Completed actions
Present to -Community -Committees -Rotary	- Presentations to committees and rotary clubs and opportunities arise	Ongoing	Annette and/or members	Number of presentations and participants
Quarterly Update	- Council / Press Release	Quarterly	Annette	Number of presentations
Media Coverage	- Send press releases and engage media in Partners initiatives	Ongoing	Annette	Track number of articles/interviews by media